



## **Ambassador Club Agreement**

**Overview:** Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to new and current Chamber members. Considered the goodwill arm of the Chamber, the Ambassador committee plays an essential role in member recruitment, communication, development and retention. Each Ambassador is charged with conveying member needs, questions and concerns to Chamber staff, keeping our Chamber in line with our members' desires.

Upon their appointment, each Ambassador makes a commitment to build lasting relationships with the membership, particularly new Chamber members, in order to build a loyal, committed membership base that will continue to support, participate and invest in the Chamber.

Ambassadors will meet the 3rd Tuesday on the month at 8am

**Structure:** The Ambassador Club is a group of volunteers from member firms who are in good standing with the Lockport Chamber of Commerce.

### **Requirements:**

- \* Attend as many Chamber functions as your schedule allows: Ribbon Cuttings, Business After Hours, Chamber Chats, etc.
- \* Serve as a greeter on behalf of the Chamber at various events
- \* Deliver New Member welcome packets as needed
- \* Introduce new members when attending events
- \* Encourage Chamber membership and support from businesses you come into contact with

### **Recognition:**

- \* Spotlight opportunity on Chamber website and Social Media posts
- \* Name tag worn for events with name and company identifies

### **Agreement**

I, \_\_\_\_\_ (printed name), as an Ambassador understand the attendance requirements and performance responsibilities expected of me. I commit to making every effort to meeting these guidelines.

\_\_\_\_\_  
Ambassador Signature

\_\_\_\_\_  
Date

If needed:

As the employer of \_\_\_\_\_ (printed name), I understand what is expected of him / her and offer my support to his / her participation with the understanding that the primary reason he / she is involved is to promote our firm and the Lockport Chamber of Commerce through the use of Chamber activities and contacts.

\_\_\_\_\_  
Employer